



£1 Book Token

Primary Schools and Nurseries/Pre-Schools (UK)

World Book Day changes lives through a love of books and shared reading. Our mission is to promote reading for pleasure, offering every child and young person the chance to have a book of their own. This year we are celebrating our 25th birthday and we hope you will join us in celebrating the joy of reading. Visit worldbookday.com for brilliant ideas and fun resources. Your **£1 book token** is available below.

WORLD BOOK DAY 3 MARCH 2022 25 YEARS

You are a **reader** and this is your **£1 Book Token**

SPONSORED BY NATIONAL BOOK tokens

VALID FROM 17 Feb - 27 March 2022

Swap me for your **£1 book for FREE** or **£1 off** another of your choice.

Which one will you choose?

Changing lives through a love of books and shared reading.

World Book Day® is a charity sponsored by National Book Tokens.

TO THE RETAILERS: Retailers participating in the World Book Day 2022 campaign undertake to redeem this £1 book token against the cost of a £1 World Book Day 2022 book or any book or audiobook costing £2.99 or more, subject to the terms and conditions.

PROMOTER: World Book Day is co-ordinated by World Book Day Ltd, registered charity 1079257, funded by publishers & booksellers in the UK & Ireland.

For full terms & conditions see worldbookday.com/terms-conditions/

Find your nearest participating bookseller at booksaremybag.com

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Also available for independent readers: *Boy, Missing* by Sophie McKenzie. For the full list of £1 books, visit worldbookday.com/books.

The World Book Day £1 books are a gift from publishers and booksellers, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Please note:

- This token entitles you to **ONE FREE WORLD BOOK DAY 2022** book while stocks last (see the full list at worldbookday.com/books) OR £1 off a book or audiobook costing £2.99 or more in participating booksellers only, subject to stock availability in store.
- Your local bookseller might be on a high street or could be a supermarket. Asda, Morrisons, Sainsbury's and Tesco all stock the £1 books. You can also find your nearest bookseller at booksaremybag.com or email wbd@education.co.uk.
- Token is for the use of under-18s only.
- Offer valid **17 February 2022 – 27 March 2022** inclusive.
- The book token can be printed out and taken to your local bookseller. Some booksellers including supermarkets may be unable to accept the voucher on a phone or tablet screen. Please check before you visit.
- The digital £1 book token cannot be redeemed online.
- The digital £1 book token is intended for **SINGLE-USE ONLY**.
- World Book Day is co-ordinated by World Book Day Ltd, registered charity 1079257.

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